



Bike Share Toronto

2023 Community Engagement Summary

Bike Share Toronto is expanding throughout the city and is involving communities to inform the process. In 2023, we spoke with community members from Jane and Finch, Scarborough Southwest, Thorncliffe Park and Flemingdon Park.

WHO WE ENGAGED ACROSS ALL NEIGHBOURHOODS

OVER 500 PEOPLE

engaged from Aug 2023 to Jan 2024

POTENTIAL RIDERS

The majority of people engaged were new to biking or Bike Share

EQUITY-DESERVING

Most survey participants identified as people of colour, and represent a range of incomes, ages, genders and household sizes.

COMMUNITY PARTNERS

To support engagement:
Jane-Finch Centre
Gateway Bike Hub
Women Cycling Network
Scarborough Cycles

This summary includes feedback from participants in the **Scarborough Southwest** neighbourhood.

A big thank you to everyone that participated!



+ Tangerine



What We Learned

from Scarborough Southwest

In Fall 2023 and early in 2024, the Bike Share Toronto team heard from nearly 100 community members in the Scarborough Southwest area. Relationships were built with [Access Alliance](#) / [Scarborough Cycles](#) to support outreach into the community. Here's a summary of what we heard:

BIKING IN THE AREA

Cycling in Scarborough Southwest is oriented towards key destinations like the ravine system and Scarborough Bluffs, with some community members commuting downtown or to local community hubs. Overall, biking in the neighbourhood was described as challenging due to a lack of cycling infrastructure and the car-oriented streetscape.

TOP CHALLENGES AND BARRIERS WE HEARD...

Cycling doesn't feel safe. Cycling infrastructure in Scarborough Southwest is minimal and participants report feeling unsafe cycling on roadways. As a result, people who have not tried Bike Share Toronto (or cycling in general) indicated they're unlikely to do so until additional infrastructure is implemented.

IDEAS AND POSSIBLE SOLUTIONS WE HEARD...

Fill in the gaps to get people to their destination. Participants in Scarborough Southwest (as well as Thorncliffe Park-Flemingdon Park) indicated a desire to travel along Eglinton Avenue, as well as reaching key destinations like the Scarborough Bluffs. Consider prioritizing new stations along Eglinton Avenue East, and along the waterfront, to bridge the gap between the two communities and connect people to the places they wish to go.

Incentivize the community to get moving. Many ideas for financial incentives were shared including:

- Pricing by kilometres (distance traveled) or by destination
- Punch card system (e.g., ride 9 times, get your 10th ride free)
- Free or reduced cost for new riders

98+

participants across
all engagement
tactics

5

one-on-one
interviews

30+

event
participants

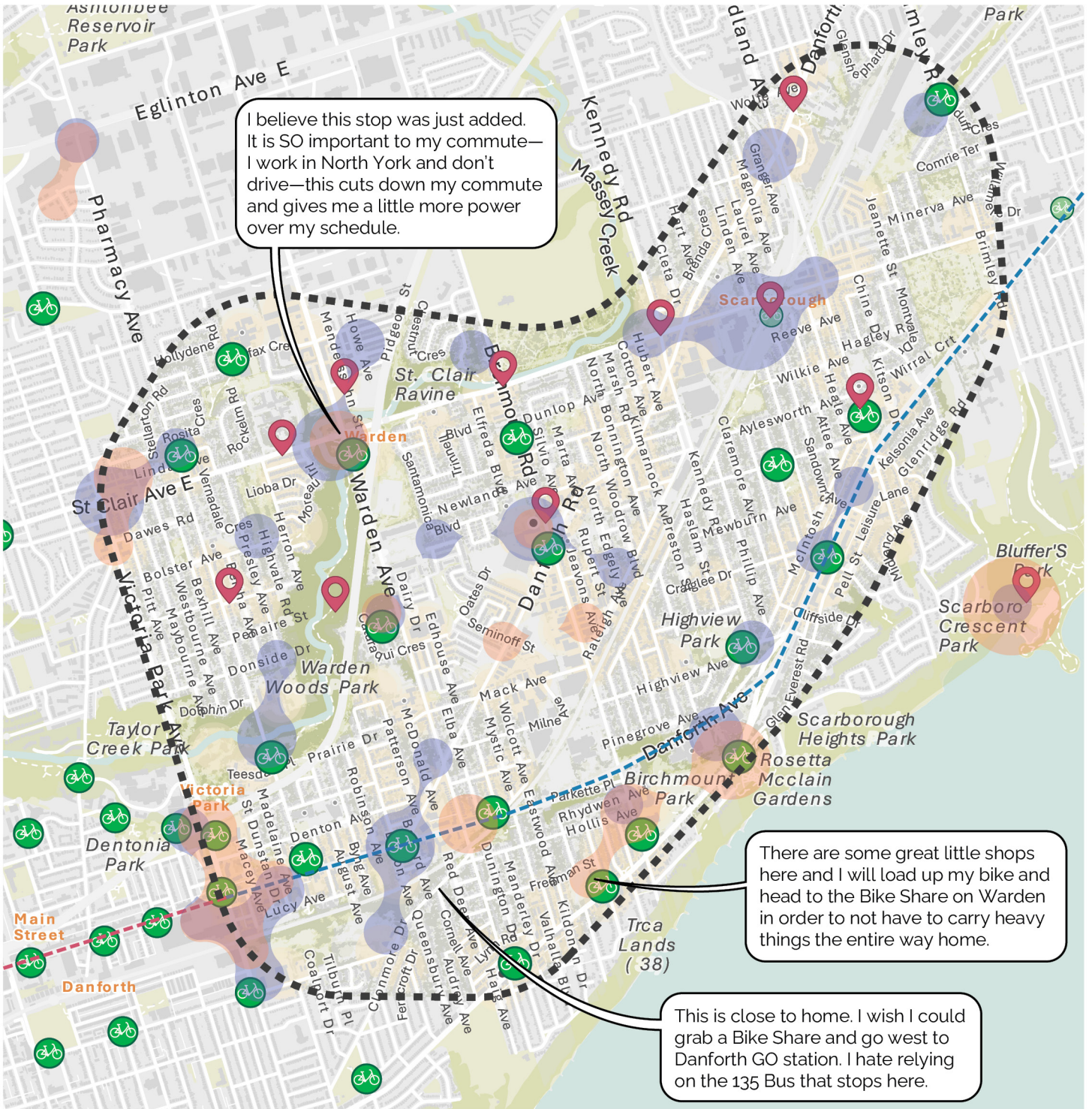
11

conversations
via community
animators

52

survey
responses

SCARBOROUGH SOUTHWEST MAP COMMENTS



There are some great little shops here and I will load up my bike and head to the Bike Share on Warden in order to not have to carry heavy things the entire way home.

This is close to home. I wish I could grab a Bike Share and go west to Danforth GO station. I hate relying on the 135 Bus that stops here.

LEGEND

- Community Focus Area
- Existing Bike Share Stations
- Planned Bike Share Stations
- Popular Destination - General
- Popular Destination - Cycling
- Most Popular
- Least Popular
- Request for Future Bike Share Station
- Popular Route
- Difficult Route